



# CONNECT 2018™

Wishlist Training & Innovation Conference  
April 30 - May 2 | Hershey Lodge, PA

CODY SYSTEMS | 2018

**Exhibitor Registration & Contract**



610.326.7476  
[www.codysystems.com/connect](http://www.codysystems.com/connect)

CODY Systems invites you to exhibit during CONNECT 2018! **Key Highlights include the following:**

- **250 Executives, Command Staff, and IT Leadership Professionals** from CODY's nation-wide customer base, including municipal, county, and state-level law enforcement, public safety and regulatory/anti-fraud agencies of all sizes as well as multi-agency information sharing consortiums, fusion centers, consolidated dispatch/communication centers, and more.
- **World-class, destination hotel** and conference center
- **Dedicated Exhibit Showcase** time for attendees in Exhibit Hall
- **Personal Introduction and acknowledgment** of all exhibitors by CODY's Executive Team
- Exhibitor Profile on the **CONNECT 2018 Conference Website**

Exhibit Dates	Exhibition Wednesday, May 2, 2018	
Conference Dates	Monday, April 30th – Wednesday May 2, 2018	
Exhibitor Events & Exhibition Times	<p><b>Tuesday, May 1st</b>                      Cocktail Hour in Exhibit Hall – 5:00 PM – 6:00 PM                      CODY After Hours Casino Night – 6:00 PM – 9:00 PM</p> <p><b>Wednesday, May 2nd</b>                      Exhibitor's Showcase &amp; Lunch with Attendees – 11:00 AM – 1:00 PM</p>	
Set-up & Tear-Down	<p><b>Set-up:</b>                      Tuesday, May 1, 2018 – 3:00 – 5:00 PM                      Wednesday, May 2, 2018 – 9:00 AM – 11:00 AM</p> <p><b>Tear-Down:</b>                      Wednesday, May 2nd, 2018 – 2:00 – 5:00 PM</p>	
Venue & Location	<p><b>Hershey Lodge</b>                      325 University Drive                      Hershey, PA 17033                      (717) 508-3311</p>	
Important Dates	<p><b>April 16, 2018</b>      Deadline for booth registration  <b>March 29, 2018</b>      Hotel Room Block Expires  <b>After April 10, 2018</b>      <i>Booths canceled subject to fee</i></p>	
Exhibit Fee	<b>\$1000</b> – 8' x 8' Booth Space <b>LOWER RATE for 2018!</b>	



### How did Attendees rate Exhibitor's Showcase?

- ✓ **97%** gave the conference top ratings!
- ✓ **58%** of attendees said that the products were of interest to them
- ✓ **45%** intend to follow-up/suggest products to their agency Executives

Being avid tradeshow vendors ourselves, we understand the importance of dedicated exhibit time and ample networking opportunities when you invest time, money, and resources to attend a show. With this in mind, we strove to put together a thoughtful, comprehensive, and attractive benefits package to accompany the purchase of booth space for CODY CONNECT 2018.

*Looking forward to seeing you for our CONNECT Exhibitor's Showcase 2018!*

Benefits & Amenities included in Exhibit Fee	
Representatives	<input type="checkbox"/> Meals, registration, and official CONNECT 2018 t-shirt for (2) representatives
Complimentary Meals & Events	<input type="checkbox"/> <b>Tuesday Evening Exhibitor's Cocktail Hour in the Exhibit Hall</b> <input type="checkbox"/> <b>Tuesday Evening CODY After Hours Casino Night</b> <input type="checkbox"/> <b>Wednesday Lunch (with attendees in Exhibit Hall)</b>
Networking Opportunities	<input type="checkbox"/> Lunch in Exhibit Hall with dedicated time for attendees to visit exhibits <input type="checkbox"/> Tuesday Cocktail Hour in Exhibit Hall <input type="checkbox"/> Tuesday Evening Socializing and Networking Event <input type="checkbox"/> Post-Event Attendee List <input type="checkbox"/> Option to Contribute Prize for Exhibitor Raffle
Presence	<input type="checkbox"/> <b>Company Logo with hyperlink</b> on CODY CONNECT 2018 website <input type="checkbox"/> <b>Introduction</b> of all exhibitors during Tuesday lunch with attendees <input type="checkbox"/> <b>Logo</b> included in screen saver in training rooms <input type="checkbox"/> <b>Logo</b> included on additional event signage
Booth Amenities	<input type="checkbox"/> Carpeted Exhibit Hall <input type="checkbox"/> 6' skirted table <input type="checkbox"/> (2) Two chairs and wastebasket <input type="checkbox"/> <b>One 110V Outlet at NO CHARGE</b> (if electric is needed for booth display) <input type="checkbox"/> <b>One Wireless Internet Connection at NO CHARGE</b> <input type="checkbox"/> ID Sign with Company Indicator
CONNECT 2018 Conference Website	<b>Inclusion in CONNECT 2018 Conference Website at no additional charge:</b> <ul style="list-style-type: none"> <li>• Company Logo</li> <li>• Company Profile</li> <li>• Link to company website site/promotional video/etc.</li> </ul>

**TO RESERVE YOUR BOOTH SPACE:**

Please contact Maggie Riker, Dir. of Marketing and Event Coordinator  
 mriker@codysystems.com or 610-326-7476



**Exhibitor Registration & Contract**

**EXHIBITOR INFORMATION**

---

Company Name ("Company"): \_\_\_\_\_

Exhibit Booth Name (as you would like it to appear on the Booth ID sign):  
\_\_\_\_\_

**Our booth requires electric to operate our display**

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

**ON-SITE EXHIBITOR REPRESENTATIVE**

---

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
(for use during conference)

**I will be attending the following** (check all that apply):

- Cocktail Hour with Exhibitors, Tues., March 1st
- CODY After Hours Party on Tues., Mar. 1st
- Lunch on Wed., May 2nd

**ADDITIONAL ON-SITE EXHIBITOR REPRESENTATIVE (Optional)**

---

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
(for use during conference)

**I will be attending the following** (check all that apply):

- Cocktail Hour with Exhibitors, Tues., March 1st
- CODY After Hours Party on Tues., Mar. 1st
- Lunch on Wed., May 2nd



## Exhibitor Registration & Contract

### BOOTH LOCATION

---

Once your registration is complete, a CODY representative will be in touch to review the floorplan and work with you to pick the best available booth location.

### PAYMENT INFORMATION

---

#### Total Due: \$1000

Includes: Cocktail hour in the Exhibits Tuesday, May 1st, Attendance for 2 reps at the CODY After Hours Casino Night on Tuesday, May 1st, Lunch with attendees on Wednesday, May 2nd, Meals/Events and registration for (2) two representatives on Wednesday, May 2nd, 8x8 booth space, carpeted exhibit hall, 6' skirted table, (2) two chairs, one 110 V Outlet, one wireless internet connection, ID Sign with Company Name.

#### Check

#### Credit Card (VISA & Mastercard)

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ MM/YYYY

Security Code: \_\_\_\_\_

*By checking this box, I affirm that I hereby authorize payment to CODY Systems for committed space at CONNECT 2018 on Wed., May 2, 2018 at the Hershey Lodge, Hershey, PA.*

*By checking this box, I affirm that I have read and agree to CODY's Terms and Conditions for conference attendance and exhibition on behalf of the Company and its representatives.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this completed, signed contract with your **payment in full** to CODY Systems. You may either mail your check to:

CODY Systems  
ATTN: Maggie Riker/CONNECT Exhibitor  
1005 E. High Street  
Pottstown, PA 19464

or email your scanned contract to:

Maggie Riker at [mricker@codysystems.com](mailto:mricker@codysystems.com).

Please contact Maggie with any additional concerns or questions at 610-326-7476.